

CROSSBEAM CUSTOMER REFERENCE PROGRAM

BENEFITS:

- Participate at our executive round-table events to share ideas
- Discuss your ideas and solutions at our industry briefings with analysts and security experts
- Showcase your success and solutions

Promote your organizations' successes on top of a trusted and innovative technology brand. The Crossbeam Customer Reference Program provides you the opportunity to share your stories and technology solutions in private with peers or publically through our network of industry briefings, analyst relations and media. Build fresh approaches and bounce ideas off peers and industry experts at our regional events. Want to speak? No problem, we invite our reference customers to be a part of the story and share their expertise.

We have created a reference program that helps address different needs while simplifying the outreach to our customers for support. We understand the value of your time and privacy, and have designed this program to ensure the most benefit to your organization.

PRIVATE REFERENCE

The Private Reference was designed to respect the privacy of organizations that are not able to participate publically, but want the opportunity to speak or present to small audiences such as one-on-one calls with prospective customers or analysts. No data will ever leave our company.

PUBLIC REFERENCE

In addition to the opportunities provided in the Private Reference, the Public Reference is designed so that Crossbeam can share names and stories with requesting parties. As a public reference, you are invited to attend our regional industry events to share ideas with peers, meet with analysts and speak about your solution.

PREMIER REFERENCE

The Premier Reference program provides the largest opportunity to build market awareness for your organization. In addition to the benefits of the Private and Public Reference, a Premier Reference opens up opportunities for publication, press & media.